



Artwork used with permission of Trish Biddle



Taste of Northeast

*Eat, Drink and Merrily Shop at Our Unique Event
Benefiting Arts Council Northeast*

Sponsorship Opportunity – We Need YOU!

With support from valued sponsors and donors, Taste of Northeast has kicked off the holidays with fabulous food and fun for the past 17 years. Sponsorship offers visibility and recognition while making you and your company part of the event's excitement!

Our fall fundraiser, the 18th annual **Taste of Northeast**, attracts between 1,000 and 1,500 attendees who enjoy "tastes" of wonderful food and drink supplied by area restaurants, amazing entertainment and auctions, plus gift vendors for holiday shopping! Please join us . . .

**Thursday, November 9, 2017
5:30 – 8:30 PM
at the Hurst Conference Center
1601 Campus Drive – Hurst, Texas 76054**

Through sponsorships, ticket sales, and auction revenue, this event funds Arts Council programs including our Community Arts Programs - Summer Arts Camps which had 367 children participating last summer where we were able to offer 362 full and/or partial scholarships, so once again **no child was turned away** and *Art on Wheels* that serves Senior Citizens at area Senior Centers and retirement communities. Moreover, in partnership with the Texas Commission on the Arts, we have given over \$1.6 million in grants to various entities to support the arts and artists in our communities. In conjunction with our 16 partner cities, we are presenting 70+ MasterWorks concerts throughout the year, continuing our mission of making the arts accessible to all.

Please review the attached **Taste of Northeast** sponsorship menu to choose your level of support. We hope you will consider sponsoring at the highest level possible, since the great response to last year's event is sure to bring even more attendees this year.

We would be happy to visit with you personally about this outstanding promotional opportunity. **If you are already sold, simply complete the enclosed sponsorship form and return by mail, fax, or e-mail.** If you have questions, please feel free to call the office at 817-283-3406.

Very truly yours,

Lindsey Crockarell
Taste of Northeast Chairman

Malaika Marion Farmer
Taste of Northeast Co-Chairman



Taste of Northeast

Sponsor Benefits

TOP CHEF \$7,500

- Prominent logo position in publicity ads
- Prominent logo position on all flyers
- Sponsor provided banner (up to 5' x 20') prominently displayed
- Prominent logo on Taste of NE event banner
- CEO to be introduced at the event
- Logo on all table tents in participating restaurants
- Logo in Arts council newsletter/calendar e-blast for 1 year – 4,000 digitally distribution per month
- Recognition in press releases
- Prominent hyperlinked sponsor logo from Arts Council website for 1 year
- Prominent logo on Taste of NE t-shirts
- Prominent logo on Taste of NE posters
- 30 tickets to the event
- 1 exhibit booth (10' x 10') at location chosen by sponsor

SOUS CHEF \$5,000

- Logo in publicity ads
- Logo on all flyers
- Sponsor provided banner (up to 3' x 10') displayed
- Logo on Taste of NE event banner
- Logo in Arts council newsletter/calendar e-blast for 6 months – 4,000 digitally distribution per month
- Hyperlinked sponsor logo from Arts Council website for 6 months
- Logo on Taste of NE t-shirts
- Logo on Taste of NE posters
- Recognition in press releases
- 20 tickets to the event
- 1 exhibit booth (10' x 10')

CHEF \$2,500

- Name listed in publicity ads
- Name listed on all flyers
- Name on Taste event banner
- Logo on website for 3 months
- Name on Taste t-shirt
- Name listed on Taste posters
- 15 tickets to the event

GOURMAND \$1,000

- Name listed on all flyers
- Name on Taste posters
- 8 tickets to the event



Taste of Northeast

Sponsor Commitment Form

Please provide your business/sponsor name as you wish it to appear in publications

Sponsor/Business Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Phone: _____ Fax: _____

E-mail _____ Website _____

Please indicate your sponsorship commitment level

- Top Chef \$7,500
- Sous Chef \$5,000
- Chef \$2,500
- Gourmand \$1,000

Please indicate your payment arrangements

- Payment Enclosed
- Credit Card MC/Visa/Amex/Discover _____
Type of Card Number Exp. Date
- _____ CVV/CVC code _____
Card Holder
- _____
Card Holder Signature
- Send invoice: _____
Attn: Address:

e-mail camera-ready logo (transparent background) to:
bmcfarland@artscouncilnortheast.org

Payment may be mailed to:
Arts Council Northeast
P.O. Box 210816
Bedford, TX 76095
or fax to: 817.283.5522

Contact: Lee Koch, President – Arts Council Northeast – 817.283.3406
lkoch@artscouncilnortheast.org

Signature: _____ Date: _____

Arts Council Northeast is a 501(c)(3) organization - Tax #75-1586473
Sponsorships are tax-deductible except for the value of tickets received in exchange for your sponsorship.
Thank you for supporting our mission!