



## **TRIPLE CROWN AFFAIR AT LONE STAR PARK SPONSOR BENEFITS**

### **AMERICAN PHAROAH \$10,000**

- One page full color ad in the event program
- Quote & photo from CEO to be printed in program
- CEO to be introduced at the event
- Name and logo on all table tent cards
- Listed as Title Sponsor in Event publicity
- Logo in event program
- Recognition in press releases
- Logo in 12 newsletters – 4,000 monthly digital distribution
- Two tables of ten at the event with prominent seating
- Race named for company in Lone Star Park program
- Photo taken with winning horse & jockey for your race

### **SECRETARIAT \$7,500**

- One half page full color ad in the event program
- Quote from CEO to be printed in event program
- Listed in event publicity
- Name on table at event
- Recognition in press releases
- Logo in 6 newsletters – 4,000 monthly digital distribution
- One table of ten at the event with preferential seating
- Race named for company in Lone Star Park program
- Photo taken with winning horse & jockey for your race

### **WAR ADMIRAL \$5,000**

- 1/4 page black and white ad in program
- Listed in event publicity
- Name on table at event
- Recognition in press releases
- Listing in 3 newsletters – 4,000 monthly digital distribution
- One table of ten at the event

### **AFFIRMED \$2,500**

- Name in program
- Listed in event publicity
- Name on table at event
- Listing in 1 newsletter – 4,000 monthly digital distribution
- One table of ten at the event