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Taste of Northeast

*Eat, Drink and Merrily Shop at Our Unique Event
Benefiting Arts Council Northeast*

We Need YOU!

Calling all restaurants, caterers, food vendors . . . This year's Taste of Northeast will kick off the holidays once again with fabulous food and fun, and we'd like to invite you to be part of the excitement! **Join us:**

**Thursday, November 13, 2014
5:30 – 8:30 PM
at the Hurst Conference Center
1601 Campus Drive – Hurst, Texas 76054**

You are invited to offer over 1,500 guests some of your fantastic food to taste during the **16th annual Taste of Northeast** as they shop the gift market, listen to music, view art, and bid on auction items. In return, your business will be promoted with media advertising, along with posters and flyers circulated all over North Tarrant County! We will provide:

- Lots of hungry guests, eager to sample your food
- Selection of booth location at the event – (first ones to return forms and make commitment)
- 10' x 10' booth with skirted serving table and a side/back table
- Restaurant signage
- Trash cans and pick up
- Six (6) vendor passes to the event

Note: There is a \$40 charge for electricity – only 110V available

You are asked to provide:

- "Tastes" of your favorite menu items
- Paper and plastic products
- Serving utensils
- Containers for waste water disposal

You may bring your own ice however; you may also purchase ice from Hurst Conference Center.

Restaurants will compete for "**Best Decorated Booth**," as well as 1st, 2nd and 3rd place for "**Taster's Choice**", judged by local dignitaries. Create an artistic and tasty masterpiece with your booth and win!

This event funds Arts Council programs, like our Summer Arts Camps which had 377 children participating last summer. We were able to offer 296 full and/or partial scholarships, so once again **no child was turned away**. Moreover, in partnership with the Texas Commission on the Arts, we have given over \$1.4 million in grants to various entities to support the arts in our region. In conjunction with our 16 partner cities, we will present 80+ free MasterWorks concerts throughout the year, continuing our mission of making the arts accessible to all.

Registration deadline is October 10th, but earlier commitment brings you prime booth location and maximum advertising exposure. If you have any questions, please contact Bobbie at 817-283-3406.

Very truly yours,

Lee Koch – MA, CFRE
Arts Council President
817.283.3406

Jessica Farrell
Taste of Northeast Chair
817.329.1696



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Restaurant Participation Form

Please provide your business name as you wish it to appear in publications.

Business Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____

Required restaurant orientation will be held prior to the event. You will be notified of the time and date. All restaurants/food vendors are required to obtain a temporary health permit for the event.

YES, WE WILL PARTICIPATE IN THE TASTE OF NORTHEAST.

Please check box below for electrical needs.

Yes, we will need electrical. (110V only) Cost: \$40

No, we do not need electrical.

Please return the completed form with a copy of your Certificate of Liability Insurance.

Electrical outlets are limited - **Payment must be received with form to reserve outlet.**

Fax Participation Form & Certificate of Insurance or, if you need electrical, mail both forms with your electrical payment. Make check payable to *Arts Council Northeast*. If you have questions, call us at 817.283.3406.

***Return completed form to Arts Council Northeast at
P.O. Box 210816 – Bedford, TX 76095 or fax to 817.283.5522***